



Fronde delivers Google to Noel Leeming Group

Noel Leeming Group consists of two retail brands, Noel Leeming and Bond & Bond.

As the flagship retail brand, Noel Leeming is a retail chain providing appliance, computer and electronics products. With approximately 60 stores nationwide; it strives to offer a superior standard of service and the widest possible range of branded consumer technology and appliances. Bond & Bond, also part of Noel Leeming Group, has 33 stores and provides its customers with appliance, computer and electronics products in a no frills environment. With an emphasis on audio visual, Bond & Bond offers everything from top selling appliances to computers. Together Noel Leeming Group is a nationwide chain currently consisting of more than 90 retail stores.

At the forefront of technology, Noel Leeming and Bond & Bond employees wanted increased mobility, creating the need to access email on their mobile

phones. Noel Leeming Group made the decision to use Android phones that could easily deliver Gmail while on the move, and successfully deployed Google Apps within their business in 2011.

Noel Leeming Group has been impressed with Gmail's reliability, cost savings and storage, as well as the increased mobility from receiving emails via their phone. Excited by the increasing trend of staff using Google Docs, Noel Leeming Group looks forward to exploring the many additional benefits Google Apps has to offer.



"We thought delivery by Gmail would be a lot easier. As it has proved to be. And with many additional benefits. All Bond & Bond and Noel Leeming store managers have migrated to Gmail."

Darrin Harper, IT Manager, Noel Leeming.

About Fronde

Fronde is a leading New Zealand IT services company that is known for delivering innovative technology solutions for major organisations in the government, utilities and finance sectors.

Fronde has a trusted heritage in building complex, high quality software systems that do the job required for some of New Zealand's most mission critical services. Fronde built and supports the largest non-bank lending system in the country. Fronde designed a security system that currently processes over 1 billion requests per day (that's 10,000 per second). Fronde integrated the New Zealand energy market settlement system. Fronde created New Zealand's most successful mobile commerce service, Txt-a-Park.

More recently, Fronde has built a breadth of capability in cloud computing and product integration through their relationship with global brands such as Google, Salesforce.com and Microsoft. With new innovative capabilities, Fronde's clients are able to drive innovation, get to market faster, and unlock business value.

Some of Fronde's clients include Ministry of Social Development, Ministry of Agriculture and Forestry, Ministry of Education, Inland Revenue, Sovereign Insurance, New Zealand Post and Localist.

When clients engage with Fronde, they gain the ability to transform their business, providing next generation efficiencies and enable new business opportunities to emerge.